



Volunteer as a member of the National Trust's Growing Support Advisory Group

Who we are

We look after the places and collections you love, from houses, buildings and gardens to coast and countryside. We exist because people share the idea that beautiful natural and historic places matter – for our spirit, our wellbeing and our relationships. We don't seek to preserve or present one unchanging view of our country, rather we celebrate its variety. Whether it's historic houses, farms, coastlines, woodlands, terraced houses or city parks, we stand up for the places that matter to people everywhere. We take our responsibility to protect very seriously, and we want beautiful places to look and feel amazing forever. We also believe that we need to be an organisation that puts people first. We are open to all, whether you love walking in the outdoors, campaigning for nature, immersing yourself in history or simply want to spend time in a beautiful place with family and friends. We want to make sure that, **no matter who you are or where you come from, you feel welcome** and able to make a difference to the places that matter to you.

Who we're looking for

We are looking for new members to join the Growing Support Advisory Group, to share their unique expertise and act as critical friends. Our Advisory groups are highly respected professionals who give their time, both as individuals on site, and working as a group at bi-annual meetings, to advise on strategy and significant projects. The aim is to share our Growing Support plans with a talented community of volunteer advisers, to encourage debate, challenge and critique to enhance our thinking and help us ensure successful delivery. Our plans span membership, fundraising, retail, retail online, food and beverage, holidays and corporate partnerships. **We are focused on four areas of development: effortless engagement, building relationships, sustainable growth and diversifying funding.** This Advisory Group will support the Trust directorate responsible for creating 92% of the Trust's income and looks after over 6 million supporters. We are looking for people who are active and expert in their roles, who are part of commercial or membership-led organisations, part of a visitor business or engaged in fundraising activities.

Applicants should have expertise and interests covering one or more of the following areas:

- **Entrepreneurial Innovation**
- **Digital**
- **Service and customer experience**
- **Youth market development**
- **Fundraising and large-scale campaigns**
- **Data or data science**
- **Membership led organisations**
- **Sales and product/proposition development**
- **Cultural change and people development**
- **Capital infrastructure investment**

We are looking for colleagues who have passion for and extensive knowledge in these areas, who possess a curious mind, and a collegiate outlook.

Membership of an Advisory Group is for an initial term of three years, with the potential for a second term, pending agreement from staff and the volunteer in question. The Growing Support Advisory Group is expected to meet twice per year, initially at informal all-day meetings to share and discuss our broad plans for the Trust to grow support and deliver revenue. The group will later examine aspects of the plans in more detail to critique and enhance our thinking.

Further to this, members can be invited to attend property visits to provide advice on specific projects or support strategic pieces of work.

The positions are voluntary, but expenses are paid. Volunteers will be expected to reflect the Trust's Values & Behaviours at all times, providing insightful, constructive advice in a collaborative and professional manner during meetings and out on site.

Applicants must submit a short CV and a covering letter expressing why they feel motivated to join the Group.

For further information: Contact Isabel Gilbert, Advisory Groups Coordinator
Isabel.gilbert@nationaltrust.org.uk (01793 817574) **To apply:** Please send a CV and covering letter.

Closing date: 12:00, 23 June 2019

We are committed to equal opportunities. The National Trust is for everyone and we welcome applications from all sections of the community.

Interviews: 19 July and 29th July 2019

Growing Support Autumn Meeting: 10th – 11th October 2019